



## Member News and Information

CMIT Solutions: [CMIT Solutions of Everett Earns 2010 President's Award](#)

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**Entrepreneurial Couple Lead Business to New Heights;  
Distinguish Business within Nationwide Network of IT Solutions Providers**



CMIT Solutions, the nation's leading provider of information technology (IT) professional services and products to small businesses, named John and Sue Smythe, co-owners of CMIT Solutions of Everett, the winners of the prestigious 2010 President's Award.

Presented to the CMIT Solutions franchisee who best demonstrates the company's core beliefs, the President's Award honors the Smythes for their commitment to collaboration – an organizational goal that promotes franchisees' devotion to one another, family and community.

"John and Sue are selfless entrepreneurs, individuals who always put what's best for the greater good first," said Jeff Connally, CEO and president of CMIT Solutions. "They have established their business as a community ally, and as a result they are the team small businesses in the Everett area turn to time and time again."

As an example of their collaborative style, the Smythes, who operate the largest CMIT Solutions franchise in the Pacific Northwest, worked side by side with each of the eight other Greater Seattle area franchisees to launch a regional brand marketing program, which led to the creation of CMIT Solutions' first television advertising campaign. As a unit, the collection of franchise offices leveraged lower media costs and created a new marketing channel to retain and engage clients.

"John and I are firm believers in the old adage 'the whole is greater than the sum of its parts,'" said Sue, who worked in information technology for several years even before starting her own business. "What we enjoy most about being part of the CMIT Solutions family is that we can call on the corporate office and any one of the owners around the country or nearby in a surrounding area to get the support we need to advance our business."

The Smythes opened their CMIT Solutions office in July 2006 and today serve more than 100 clients in and around Everett.

CMIT Solutions of Everett can be reached at (425) 374-2436 or visit them on the web at <http://www.cmitsolutions.com/everett/>.

#### About CMIT Solutions

CMIT Solutions (CMIT) is a leading provider of information technology (IT) professional services and products to small businesses, and is uniquely capable of supporting them anywhere, coast to coast in the U.S. By focusing on developing and maintaining local, trust-based relationships with its customers, CMIT is able to meet all of their IT needs. For more information, please visit [www.cmitsolutions.com](http://www.cmitsolutions.com).