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## **Displaced Executives seek Quality Franchise Opportunities**

Many Americans look to franchising as they TAKE CHARGE of their personal and financial future. These entrepreneurial minded individuals are not waiting for government bailouts or big business solutions; they are eager to join a high quality franchise team and begin to build a future for themselves and their families.

I became a franchisee in 1984 and after 25 years in franchising I know one thing for certain; ***every high quality franchise opportunity has one thing in common...High Franchisee-Satisfaction!*** When you think about it; it makes perfect sense. A great franchise would obviously have very satisfied franchisees.

My company specializes in identifying and certifying the very best franchise opportunities using a strict academic methodology, we ask the tough questions and complete surveys with an extremely high percentage of each company's franchisees (70% or more) providing prospects with the ratings directly from the franchisees.

One list of the ELITE opportunities based on franchisee-satisfaction ratings, all using a distinctive certification SEAL and listed on one website. [www.World-ClassFranchise.com](http://www.World-ClassFranchise.com).

## **Executives choose Franchising**

Michael K. - [AlphaGraphics](#) – Michael was downsized from a software company in April 2008 where he was Senior Director. He worked in corporate America for more than 20 years. Michael is currently opening an AlphaGraphics franchise in Austin, TX, with his wife Janell.

Matt P. - [Speedpro Imaging](#) - After more than 10 years in software sales, Matt wanted more than just a job; he wanted a satisfying career that would allow him to put his professional aptitude toward something meaningful, while giving him more time to spend with his wife and daughter.

Tony P. - [CMIT Solutions](#) - Spent more than 20 years in management for large companies such as Verizon – then found himself downsized. Tony had always wanted to build something of his own – possibly that he could bring his children into. He was too young to retire and realized that fate had handed him the perfect opportunity. He found CMIT Solutions – a business that he has a passion for; which would allow him to fulfill his dream of being a business owner and to be in control of his own future, as well as collaborate with other owners (many of them former executives as well) to build on each other's knowledge and expertise to the benefit of the small businesses of America.

Gary & Marla C. - [ComForcare](#) - After 25 years in the financial industry Gary was burned out. Gary and his wife Marla, a registered nurse, were looking for in-home care for Marla's grandmother. Unsatisfied with their options, they decided to take matters into their own hands. Gary retired from investment banking and they began researching home care franchise opportunities. Gary and Marla were most impressed with ComForcare Senior Services' business model and the amount of corporate training and development support they would receive.

Rob C. - [Great Harvest Bread](#) - Worked for Bank of America for 22 years as their Disputes Team Manager, Quality Assurance Specialist, Customer Service and Collections Associate. Recently downsized.

Ron D. - [Spring-Green](#) - "After selling mortgages for the past 11 years for four different mortgage companies I decided to take more control over my future and a Spring-Green franchise has proven to be the perfect solution!"

Barnett L. - [BrightStar Healthcare](#) – Barnett spent 20 years in sales and marketing in the banking industry; as well as Director of Mortgage Banking. He was responsible for growing market share, hiring staff and managing 7 offices. Because of the mortgage industry decline, Barnett was recently laid off.

*...and the list goes on and on!!!*

## **For more information**

For more information on becoming a World-Class Franchise® or utilizing any of our research services call 1.800.410.5205 or email us at [info@fransurvey.com](mailto:info@fransurvey.com). You can also visit the [Franchise Research Institute](#) website for a full description of our services.