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One Beemer or two?

A local tech-services franchise recently topped 91 peers to win a national sales and marketing contest. The central Sacramento office of CMIT Solutions Inc. was rewarded with money to purchase a new car.

The owners of the six-person office decided to double their fun, so they bought one BMW 328i and leased another.

Co-owners Jeff Johnson and Thor Severson expected 2007 revenue at their five-year-old business to hit \$1 million, up from \$420,000. The business takes in about three times what the average CMIT franchise makes in a year, Johnson said.